

How to Buy and Activate a Bitdefender Subscription from the Official Website

This guide shows how to purchase and activate a Bitdefender subscription for home or small office security directly from the official site. When buying from the Bitdefender website, the subscription is automatically activated in your Bitdefender account during checkout. You will be asked to sign in to your existing account or create a new one after adding a product to the shopping cart. Once the order is finalized, the subscription is immediately added to your Bitdefender Central account. No activation code is provided.

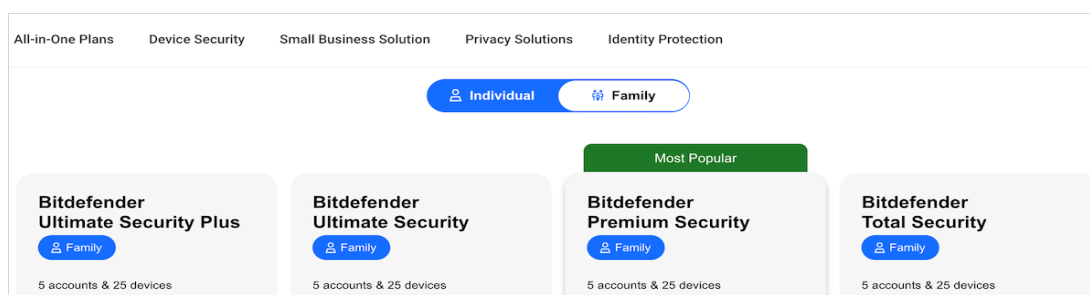
Follow the steps below to subscribe to Bitdefender.

Step 1: Visit the Bitdefender Website

Go to <https://www.bitdefender.com/consumer/> to explore all Bitdefender security products for home and small offices.

Step 2: Explore Products

Click on any Bitdefender product name to find out more about its features and system requirements before making a purchase.



Step 3: Choose a Bitdefender Product

Select the duration of the subscription (for example, 1 year or 2 years), then click **Buy Now** to continue.

Step 4: Enter your email address

After adding a Bitdefender product to the shopping cart, enter your email address and click **Next**.

- If the email address is not linked to a Bitdefender account, a new account will be created automatically and the subscription will be activated there.
- If the email address already belongs to a Bitdefender account, you will be asked to sign in using your account password.

Bitdefender

1 Your account

2 Payment method

Done

Great pick! Let's get started.

Enter a valid email address

We'll use this email address to create your Bitdefender account and to activate your subscription according to the [Privacy Policy](#) and [Terms of use](#).



Next

Order Summary



Bitdefender Total Security Individual

Up to 5 devices. [Subscription](#) billed annually, automatically renews. You may [cancel](#) anytime.

Subtotal

\$129.99

Taxes

May apply according to your location

Total

\$129.99

30-day money-back guarantee

24/7 Priority Support

Digital download. Easy to use, easy to install

Step 5: Fill in Payment Details

- Provide the required personal information such as name and country and click **Next**.
- Then select a payment method (card, PayPal, etc.) and complete the order.

Bitdefender

1 Your account

2 Payment method

Done

Fill in your details...

Your information is fully protected and you can get a full refund any time during the next 30 days.

Email

new_user@gmail.com

Change email

First Name

Last Name

Country

State

 United States of America

Select state

City

Address

Zip Code

☐ Buying for a company

Next

Order Summary



Bitdefender Total Security Individual

Up to 5 devices. [Subscription](#) billed annually, automatically renews. You may [cancel](#) anytime.

Subtotal

\$129.99

Taxes

\$0.00

Total

\$129.99

30-day money-back guarantee

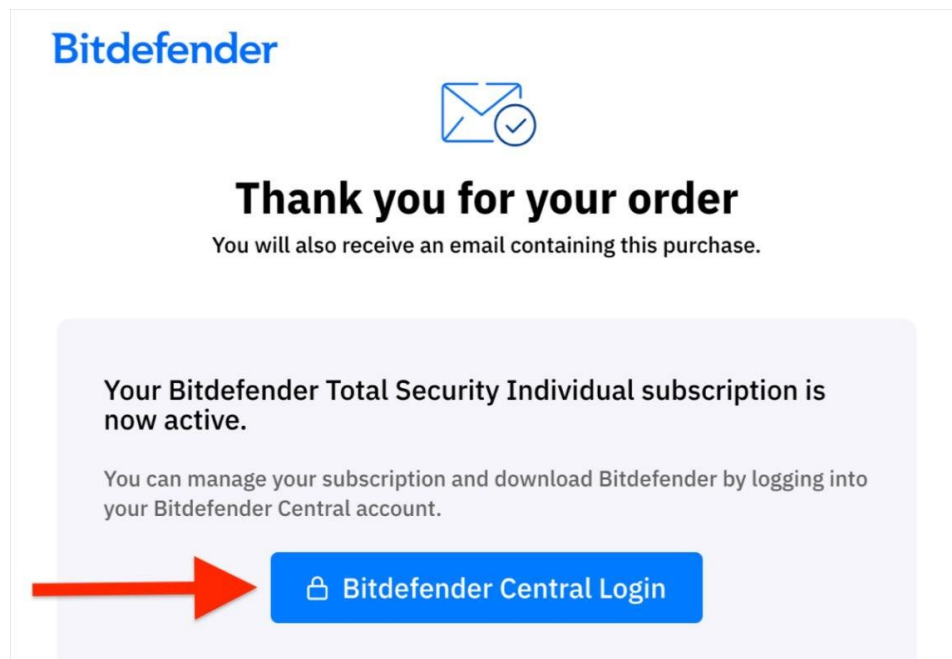
24/7 Priority Support

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Step 6: Subscription Activated Automatically

Once the payment is processed, your subscription is automatically activated in the [Bitdefender Central account](#) linked to the email address used during checkout. No activation code is required.

- Click **Bitdefender Central login** to start using your new subscription.

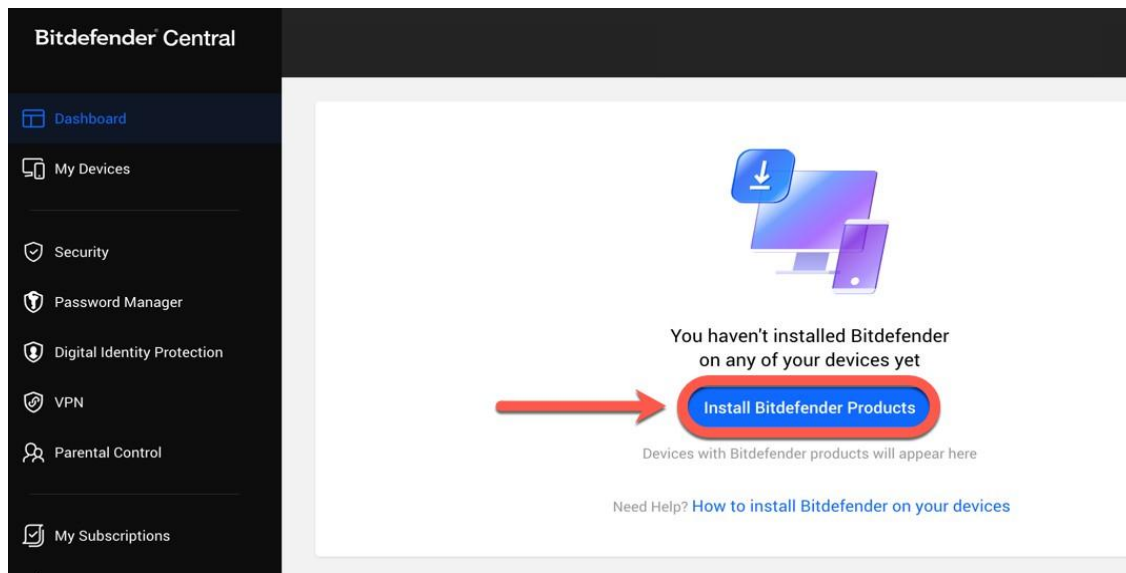


You will receive two emails at the provided email address:

- An email containing your invoice
- A purchase confirmation email with installation instructions

What's next?

Now you can install Bitdefender on your devices. On the Bitdefender Central dashboard, click the **Install Bitdefender Products** button, and follow the on-screen steps to protect your devices.



Got questions? Check out our [Frequently Asked Questions](#) to learn more about the activation process and Bitdefender subscriptions.